

## Names to Know for the AP Psychology Test

1. **Phineas Gage** "OUCH! That whole spike experience was nasty! I've heard of a hole in one on the front 9, but this is ridiculous."
2. **Pavlov** "Doggone it! This name ought to ring a bell."
3. **Ellis** "Come on, think about what you are saying!" (the RET guy)
4. **Little Albert (?)** "I'm afraid not much is known about his adult years...RATS!!"
5. **Lorenz** "HONK! HONK! Geese imprinting."
6. **Harlow** "Don't monkey around!" attachment
7. **Asch** "Conformity... it's just a line"
8. **Watson** Father of America behaviorism... not a favorite of Little Albert!
9. **Rogers** "C'mon people...smile on your brother...give him Unconditional Positive Regard and accept him!"
10. **Skinner** Believes psychology is REWARDING
11. **Zimbardo** Not only a guarded social psychologist...he plays one on TV!
12. **Freud** He believes when you say one thing...you mean your mother!
13. **Rorschach** "HMMMM...it looks like a picture of the guy who created inkblots!"
14. **Gilligan** The S.S Minnow would've been saved with a caring female crew.
15. **Milgram** Many found his experiments on obedience to authority SHOCKING!
16. **Jones** Loved the book *Peter Rabbit*
17. **Maslow** He only agreed to "hire Archy" to fulfill his physiological needs.
18. **Ebbinghaus** BAZ VUM LER Don't forget, they're just nonsense syllables!
19. **Gall** "No Sir...You cannot measure the size of my head"
20. **Whorf** Words limit and affect thought...just ask the Klingons!
21. **Locke** "Kids today (or any day) know zip when they are born," he says.
22. **Adler** "I think I'm suffering from an inferiority complex!"
23. **Bandura** "WATCH OUT BOBO!!! The guy has a hammer!"
24. **James/Lange** "I'm sad because I'm crying!!! BOO HOO
25. **Horney** 'OH YEAH, Freud...how about WOMB ENVY!
26. **Cannon/Bard** "I would never tell a lie...I could get caught! (physiological response and emotion occur together)
27. **Kubler-Ross** It's a good feature...cats have nine lives...lines!
28. **Kohlberg** "I couldn't kill myself...it's against the law."
29. **Rotter** "Pull over...I need a CLARK candy bar!"
30. **Sternberg** Intelligence comes in threes (Triarchic theory).
31. **Schacter** "Are poisonous snakes DEADLY? If yes, FEAR! If no, CALM..."
32. **Allport** "Was that little boy on the train YOU?" Freud asked him.
33. **Chomsky** You can't help but learn language.
34. **Wundt** The first psychology laboratory in Leipzig, Germany.
35. **Piaget** "Now you see it, now you don't" (Object permanence)
36. **Seligman** Fried dog! Yum!
37. **Gardner** Multiple Intelligences
38. **Thorndike** A hungry cat and the "law of effect."
39. "Gee...you're smart!"
40. **Weschler** HMMMM 100 is an average score.
41. **Broca** "I'm speechless!"
42. **Gazzaniga (?)** The leopard was killed by the lion, which animal is dead?
43. **Binet** "Act your mental age!"
44. **Erikson** Everyone rides a carousel... 8 stages for 8 rides!
45. **Terman** IQ test...ripped off Binet.
46. **Kubler Ross** Denial to acceptance
47. **Weber** Even infants can understand his FORMAL for the difference threshold.
48. **Ainsworth** "My... this is a strange situation!"
49. **Jung** We all should know about archetypes...they are in your collective unconscious!!!